



MEETING MINUTES

DATE: Feb 12, 2019

TIME: 3:00 PM

LOCATION: Columbia River Room

Welcome and Introductions

- Meeting called to order at 3:04 PM by Skylar Johnson
- BCOA Members in Attendance:
 - Sky Johnson (Chair); Beverly Sali, Louis Weisberg, Hilary Greenebaum (Secretary), Carley Adams (City Staff Liaison); Suzanne VanSlyke, Pam Rinehart (Vice Chair), John Ratliff, Jing Feng, Martha Mc Jacobs, Tamara Maher
 - BCOA Members Absent: Kim Allchurch Flick, Susana Sharp,

Visitor Comment Period

- Elaine Hartman: Community member
- Rueben Polk: Home Instead
- Jahmai Cherry: Digital Mgr. Beaverton
- Dave Hiller: CORE Realtors
- Marc San Soucie: City Council Representation
- Hen is starting a non-profit organization, HOPE, to help older people with yard work

Approval of Previous Minutes

Approved as written.

Guest Speaker: City of Beaverton Public Information Office

Jahmai Cherry – Digital Engagement Coordinator

- Beaverton supports Next Door, Facebook, Twitter, and Instagram accounts
- 15,000+ people are in Beaverton's social media audience, more for Next Door
- We can help by following Beaverton pages!

- BCOA can help our community by sharing our experiences, pictures for social media.
- Month is May “Older Americans” month: We will send information to Carley to orchestrate. Topics include: Beaverton specific, Beaverton resources, guest speakers, local events, questions to ask the community, etc.
- Offer reviews on social media as well as Yelp & Google, it is good for the City to hear what people think
- Demographics: Overall, people age 45 and older comprise the bulk of Beaverton’s social media audience. Facebook skews female. Goal is to resonate with as many people as possible. Twitter audience is more often male and often younger. The Instagram audience is across the board! Over the past few years, the fastest growing demographic is 65+!

Jahmai explained he aims for consistent and regular use; he posts 1-2x day. Themes includes Monday Business, Transportation Tuesday, Wednesday Water, Thursday Things (recommendations), Fridays Beaverton Arts, Settle it Saturdays (conflict resolution), and Sustainability Sunday.

Action: Everyone get on the City’s social media accounts and engage with these pages so we can brainstorm for our contribution with more knowledge and understanding. Planned for the April BCOA meeting.

Dave Hiller: CORE Realty - Planning for Aging in Place or Moving to a Community

Empowered Change: Directing your Destiny: 9:00 – 11:00 April 17, 2019: Dave has organized a free event for the community at Elsie Stuhr. The goal is to educate the senior community, and their families, with different subject matter experts.

Advertisements will run in Beaverton Resource Guide, posters, fliers etc. Dave will get us more information when available.

New Business:

Subcommittee Reports:

1. **Senior Identity Theft Forum:** Lou has made some contacts to the Oregon Dept of Financial Regulations re: Fraud Protection. Lou also reached out to AARP regarding speakers' series, and Washington county Sherriff's office. Idea is for an event in the Fall 2019, October/Early November? Dates: 10/26, 11/2, 11/9

Actions:

- *Sky will reach out to the Elise Stuhr Center to look for availability*
 - *Lou will continue to reach out and make contact with these individuals*
 - *Hilary will continue to talk with Mary Wise at the Library for book display around that time, adjacent to the stairs in the central lobby*
2. **Fireside Chats:** Library is holding a Death Café Training for peer facilitators in May. Hilary passed out printed email about the schedule and more information. The Library sponsored Death Café will begin in June. Several members are interested and will follow up with Beth Gilbert at the Library.
 3. **Sneaker Ball:** Pam will reach out to some lead partners and get back with us about how we can support this great idea for the community
 4. **Youth Senior Connections:** Martha passed out information about volunteering to help Beaverton High School students in the [ASPIRE](#) program. ASPIRE is the state of Oregon's mentoring program to help students access education and training beyond high school. Several BCOA members were interested, and will follow up.

New Business Announcements

1. Bev passed out cards for Shelly Edwards, with the Positive Approach to Care. She is available for trainings and teaching. Go to TeepaSnow.com or call 202.471.0740 for more information

2. *Action: Please send Carley a brief bio about yourself and send a profile picture for the website*
3. *Action idea for future: Think about May 2019 for the BCOA to present to the City Council and proclamation for “Older Americans Month”*

Election of Officers

Chair: Skylar Johnson

Vice Chair: Pam Rinehart

Secretary: Hilary Greenebaum

Beaverton City Council Update: Marc San Soucie

- Special District Election Board, THPRD: 4 of 5 board seats up for election in May 2019
- City Council presentation tonight by not for profit organization called [Proud Ground](#) to help with housing ownership
- Context Sensitive Design for Transportation – looking at the context of the sites, the users, and complexities of each situation
- Review the City Council priorities for 2019

Beaverton City Staff Liaison Report

Carley Adams:

1. Tax assistance underway at Griffith Building. CASH Oregon and AARP Tax-Aide will be offering free tax preparation and filing at a new location at the Griffith Building on the third floor (4755 SW Griffith Drive) from Friday, Feb. 1 through Monday, April 15 on Tuesday through Saturday from 8 a.m. to 3 p.m. Walk-ins only; no appointments. In addition to general assistance with tax preparation, CASH Oregon can help people apply for or renew their ITIN. The program has helped Beaverton residents take advantage of the Earned Income Tax Credit (EITC), which can return hard-earned dollars to low-income families. Services available in multiple languages. For more information and a list of documents to bring with you, see www.BeavertonOregon.gov/taxprep<<http://www.BeavertonOregon.gov/taxprep>>.

2. Social Services Funding Grants are open. The city's Social Services Funding Grants

application process is available on an annual basis to nonprofit organizations addressing the needs of low-income Beaverton residents. Funding priorities are determined by City Council and currently focus on housing/homelessness, affordable afterschool and educational programming, and health. Application available starting Friday, Feb. 1 and submissions are due by Friday, Mar. 22. A grant information session is Thursday, Feb. 7 from 9 to 10 a.m. at Beaverton City Hall (12725 SW Millikan Way). For more information, www.BeavertonOregon.gov/socialservices<<http://www.BeavertonOregon.gov/socialservices>>.

3. Last chance to apply for this year's BOLD Program. The application deadline for the 2019 Beaverton Organizing and Leadership Development (BOLD) Program is Friday, March 1. BOLD is a free leadership and civic engagement training for immigrants, refugees and people of color in Beaverton, hosted by the city and Unite Oregon. Participants must live within the city limits of Beaverton and commit to attending three all-day training sessions in March through May. English proficiency is not required. For more information and a link to apply, visit www.BeavertonOregon.gov/BOLD<<http://www.BeavertonOregon.gov/BOLD>>.

Adjournment

Meeting adjourned at 4:38 PM