

BEAVERTON ARTS COMMISSION | Events Subcommittee (ES)**THU, NOV 15, 2018 | 5:00 – 6:00 PM**Beaverton Building, City Hall | 1st Floor Fanno Creek Room

12725 SE Millikan Way, Beaverton OR 97005

Amanda Clark (Recorder) | Linda Rose | Melissa Riley (Chair) | Rebecca Benoit

Shelley Fagin | Sue Pike | Tom Doggett | *Staff Liaison Debi Thompson***AGENDA**

5:00 PM	Call to order Welcome & Introductions	Debi Thompson/Staff Liaison
5 min	Purpose of this meeting debrief summer events	Melissa Riley/ES Chair Amanda Clark/ Recorder
	*Public Comment	Melissa Riley ES Chair
5:05 PM	Ten Tiny Dances	Staff Liaison ES members
10 min	<ul style="list-style-type: none"> • Staff see following pages • Discussion 	
5:15 PM	Picnics in the Park	Staff Liaison ES members
5 min	<ul style="list-style-type: none"> • Staff see following pages • Discussion 	
5:20 PM	Concerts in The Round	Staff Liaison ES members
25 min	<ul style="list-style-type: none"> • Staff see following pages • Discussion 	
5:45 PM	Beaverton Arts Mix! art show & sale	Staff Liaison ES members
13 min	<ul style="list-style-type: none"> • Staff see following pages • Discussion 	
5:58 PM	Important Dates	ES Chair
2 min	<ul style="list-style-type: none"> • Next meeting Late March? 	
6:00 PM	Adjourn	

***Welcome guests.** Please use the designated space on the agenda to share any comments or questions you may have for the group. Outside of this time, you are welcome to observe the participation of board members. The BAC chair can invite public comment during the meeting in addition to the time show on the agenda.

Accessibility information: this information can be made available in large print or audio tape upon request. Assistive listening devices, sign language interpreters, or qualified bilingual interpreters will be made available at any public meeting or program with three business days advance notice. To request these services, please call 503.526.4000 or email artsmail@BeavertonOregon.gov and reference BAC Events Sub-Committee.

2018 ART'S EVENTS DEBRIEF NOTES ON FOLLOWING PAGES

11/14/2018 5:12 PM



TEN TINY DANCES

ATTENDANCE

373	Stage 1 Plaza
278	Stage 2 Future BCA
678	Stage 3 Parking garage
324	Stage 4 Empty lot
473	Stage 5 BG Food Cartel
20	Talk Balk at BG Food Cartel

2,146 / 6 = **357.6** AVERAGE

BAC SUBCOMMITTEE DEBRIEF 8/8/18 MEETING

- Overall, the change of venue worked out well
- The crowd was made up of people who deliberately went to the event as opposed to previous years where people wandered over from the Farmer's Market or City Park.

STAFF & MIKE BARBER DEBRIEF

- More canopies for shade for the audience if hot
- Make sure EVERYONE knows where the restrooms are
- Depending on locations add honey buckets for easy access
- Location was great
- Use Crescent Creek pathway next year?
- Mats for barefoot performers, or ask them to bring/wear appropriate footwear
- Quality performers vs. genre (no more 80/20 ethnic/contemporary)
- Length of pieces more even (minimum of 5 minutes each performer)
- More crowd engagement: selfie contest, photo contest (at all events)
- Reusable water bottles + use city water station
- Clear Stream recycle containers at every stage
- Find people to take the recycle bags after events for sorting items from garbage
- Start at 10 am. No need for announcements at this venue
- Add suggestions for audience: for your own comfort bring lawn chairs, water, etc.
- SWAG: water bottles, sunscreen on carabinieri
- People liked the stamp for prizes game
- STAGES: need to be resurfaced, grips on feet, a general tune-up
- STAGE SCRIPT & ANNOUNCERS: artists write and share their own scripts, no ad-libbing from the announcers regarding anything about the artists, coach announcers before orientation, if stage is done early ask the audience to respect performances still going on
- TALK-BACK: more moderated questions, question boxes at stages for the talk-back, or audience texts questions to a designated # (ISD create a number?), Mike/others vet the questions, include question ideas in the program
- AUDIO-TECHS: require Stew Dodge to be present, require one lead to be at the orientation, include detailed expectations regarding conduct in agreement, shade for equipment

PICNICS IN THE PARK

BAC SUBCOMMITTEE DEBRIEF 8/8/18 MEETING

- The swag moved quickly and easily and the butterflies were a popular activity
- The Arts Center display wasn't at the Picnic, so it made it more difficult to share the informational aspect of the Arts Commission
- We need something to draw people over to the booth and compel people to come over and interact with us. Include an Art Lives Here Banner – make it a work of art itself!
- Using the swag as an opportunity to capture survey data and possible e-news sign-up

CONCERTS IN THE ROUND

ATTENDANCE

424	JUL Hit Factory with Patrick Lamb + Capoeira performance at intermission
554	AUG Super Sparkle (no intermission entertainment)
978	TOTAL

BAC SUBCOMMITTEE DEBRIEF 8/8/18 MEETING

Concerts in The Round July Debrief + August Concert

- The activity booth was well situated to not distract from the concert
- The information about the Arts Center was a great conversation piece
- People didn't understand that the Arts Commission was the one putting on the fun activities, but there isn't enough room to put the info booth and craft area together without being in direct sunlight – Debi will review the possibilities and see if she can make it happen! If that doesn't work, a banner will help.
- Big bubbles are messy and slippery – good to make sure they have their own area. This activity may be better suited for the picnics.
- Take a selfie at the concert, use the #BeavertonArts hashtag – two BAC guest judges will choose the best selfie

STAFF DEBRIEF

- Change it all up for 2019? | Laura to present thoughts

BAM!

NUMBERS

190	Artists submitted (178 in 2017)
694	Works submitted (<i>about the same</i>)
87	Artists juried to participate (90 in 2017)
137	Juried art works (133 in 2017)
27	Quick Draw participants (19 in 2017)
\$13,344.47	Total art sales (6,111 in 2017)
341	Total artworks sold (240 in 2017)
22	Juried pieces sold (7 in 2017)

ATTENDANCE

1314	Art show
314	Reception
135	Art Rocks! (Thu + Sat)
42	Chamber Coffee Connection

STAFF NOTES

- The new call to artist, inventory, sales application made a HUGE difference overall (meet with Bill to go over tweaks to be made for 2019)
- Thanks to the new application drop-off and pick-up were amazing!
- Having the notecards with the artist's other works was glorious, and freed up the space needed for the new sales area
- A great touch to include judge's comments on chosen winners pieces
- Add artist's comments on their title cards (limit number of characters)
- Update the following on artist instructions: whole numbers only for selling prices, add more detailed info about volunteer job duties, more detailed description of artist's reception
- Large plastic drop cloths to cover large pieces of sold art
- Double the amount of ink for the desk printer (both color & black/white)
- Different colors for adult's & children's Quick Draw title cards
- Small rosette ribbons for kids Quick Draw awards
- Work with school district to get the word out to kids and parents (artist Ryan Middaugh offered his services and connections)
- Trophies, along with ribbons for top art show winners were a big hit
- Barcodes on title cards for juried works, instead of on the actual pieces
- Barcodes on title cards when appropriate (large or delicate works, etc.)
- Increased number of artists said this was the BEST show ever (new barcode system was a big factor). Deb, Kourt, and Lauren agree!
- Everyone LOVED the Art Rocks! activity, and it worked well during the Quick Draw
- More tables in the lobby for artists to put their barcodes on during drop-off
- Do not let the artists pick-up early on Sunday, or until all of the list of works are printed, and/or close earlier on Sunday to avoid the RUSH of artists picking up