

**DATE:** August 8<sup>th</sup>, 2017

**TIME:** 2:30pm

**LOCATION:** 5<sup>th</sup> Floor

### Welcome and Introductions

- Meeting called to order at 2:34pm by Committee Chair Sky Johnson
- BCOA Members in Attendance:
  - Jim Brooks (BCOA Staff Liaison), Jessica Brzuskiwicz, Cathy Doyle, Hilary Greenebaum, Sky Johnson, Bill McCulloch, Beverly Sali, Louis Weisberg, Shannon Wiseman
- BCOA Members Absent:
  - Councilor Mark Fagin, Pam Rinehart, Jeff Menzel, Jo Anne Baumann

### Guests

- Jackie B Peterson, PCC Small Business Development Center, Sandra Mandigo (Student at Capella), Lilly Mills (Community member)

### Visitor Comment Period

- Ms. Mills is very concerned with the fact that there is no coverage for dental coverage for seniors. The committee round-tabled some potential ideas for her, including potential benefits. Bev Sali suggested that there may be some options with DHS or the Assistance league. Hilary Greenebaum will check with the assistance league

### Approval of Previous Minutes

- After taking note of necessary changes, a motion to approve the July minutes was unanimously approved.

### New Business

- BCOA members discussed summer traffic situation in Beaverton and what projects are going forward, how that might be impacting community members.
- The Mayors Youth Advisory Board will be meeting the evening September 21st and they will invite BCOA members to attend.
- Viva Village: Sky and Suzanne attended a meeting with the Village around creating an event series addressing issues with aging. Committee discussed parameters of future engagement on events.
- Bridge Meadows requested committee assistance with getting the word out on the Grand Opening and finding qualified applicants.

### Old Business

- Resource art Resource articles need to be a maximum of 300 words and should be submitted to [commrelations@hearthstonealc.com](mailto:commrelations@hearthstonealc.com)
- Recruitment process for the fall was discussed. BCOA Alternates are in place but still must be approved for placement.
- Cathy Doyle's last meeting is the August meeting, as she will be relocating to Washington State.

### Speaker

- Jackie Babicky-Peterson, Strategic Advisor with PCC. Jackie presented to the group on the process of starting an Encore Career. An Encore Career was explained as a second career for older people who have been displaced from the workplace, or a new and different self-employment experience for people in their later years. Jackie noted that people over 50 who are laid off are likely to be laid off for 5+ years. The "longevity bonus" is causing a

boom in the senior population, consolidation, automation, mergers etc. are all leading to the loss of employment in seniors. Encore Entrepreneurship and Solo-preneurship are growing segments, with about 53 million people in the segment. Solo's must focus on one thing, specialize in one area, charge enough money. Solos scale by outsourcing. One of the benefits of the program is that it helps people *imagine* a new business. Three basic parts to the program. Better Smarter Richer book, Starting your Encore Business and Encore Business Builders. People can find more information at <http://www.bettersmarterricher.com/>

- BCOA members had discussion around potentially doing a resource event on coaching for the second career, or finding a new position after 50. Area Agency on Aging, there is a four-year area plan that is conducted with the stakeholders. The committee is making an effort to have events coincide with the Vision Plan for Beaverton.

### **Beaverton City Council Liaison Report**

- N/A

### **Beaverton City Staff Liaison Report**

- N/A

### **Announcements**

- Louis Weisberg let the group know about an upcoming event on aging called Boomerama to be held at an event center near the Airport in October.

### **Adjournment**

- Meeting adjourned at 4:03pm