



The Best of Oregon

CITY of BEAVERTON

NEWS RELEASE

Public Information Office

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FOR IMMEDIATE RELEASE

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VENDOR APPLICATIONS OPEN FOR FIRST ANNUAL BROADWAY STREET FESTIVAL

BEAVERTON, Ore. – The City of Beaverton is seeking applications from food, craft and merchandise vendors to participate in the first annual Broadway Street Festival. The festival will be hosted this year by the Beaverton Downtown Association (BDA) on **Saturday, Sept. 17 from 1 to 6 p.m.** on SW Broadway Street between SW Watson Ave and SW Hall Blvd.

The Broadway Street Festival provides an opportunity for the community to experience the history, uniqueness and vibrancy of the Beaverton downtown core. Through music, food, beverages, all ages activities and more, the event is focused on ensuring that attendees gain awareness of the identity and heritage of the heart of downtown Beaverton.

Vendors of all backgrounds and levels of experience are encouraged to apply. Applicants will be selected based on evidence of offering a unique product, compatibility with the festival's mission, previous experience, and where their business is based, with preference given to Beaverton-area businesses where relevant.

The Broadway Street Festival is one of the action items in the Build Community section of the Beaverton Community Vision. The goal is to create a new signature event that helps create a vibrant downtown and provides opportunities to showcase small businesses, and local artists, restaurants and entertainers.

Interested vendors should visit www.BeavertonOregon.gov/BroadwayStreetFest for an online or downloadable application, due by **Aug. 5 at 5 p.m.** For more information, contact Brian Baker, market manager at 503-526-2501 or at bbaker@BeavertonOregon.gov.

For more information, reminders and community news, visit www.BeavertonOregon.gov. Also follow Beaverton on Facebook at www.facebook.com/CityofBeaverton, or Twitter at www.twitter.com/CityofBeaverton.

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