FOR IMMEDIATE RELEASE
June 13, 2016

BEAVERTON ARTS PROGRAM HOSTS
FREE ARTIST WORKSHOPS

BEAVERTON, Ore. – The Beaverton Arts Program invites you to join in a new artist workshop series. These workshops will be held in June from 5:30 – 8:30 p.m. in The Beaverton Council Chambers (12725 SW Millikan). This program is funded by the city of Beaverton and Oregon Community Foundation.

How to Price Your Work, Monday, June 20
Presented by Jeffrey Howard, this workshop will teach artists how to value their work fairly and motivate sales with customers. Artists will walk away with real prices on their work and the knowledge needed to negotiate a sale. Please bring at least one example of your work to share with the group.

Please RSVP to this workshop by emailing artsmail@BeavertonOregon.gov with "How to Price Your Work" in the subject line.

Calling All Visual Artists! – The How-To's of Applying for Our 2016 Beaverton Arts Mix! Juried Art Show, Thursday, June 30
This workshop will include a step by step introduction to Submittable, an online interface that will be used this year for artwork submissions. Professional photographer and trainer Rebecca Benoit will teach tricks of the trade for photographing your art and proper editing techniques to make your art stand out to a professional jury panel. Artists are encouraged to bring their laptops and other technology to follow along, as well as their artwork.

If artists would like hands-on assistance with photographing their artwork at or after the workshop, please notate this in your RSVP as space and time are limited. Please RSVP to this workshop by emailing artsmail@BeavertonOregon.gov with "Calling All Visual Artists" in the subject line.

The Beaverton Arts Program will also host several other artist workshops in 2016. All workshops are free and open to the public. For more information, visit www.BeavertonOregon.gov/ArtistWorkshops.

ABOUT JEFFREY
Since 2000 Jeffrey Howard has been helping artists manage their businesses and find ways to sell their work. His goal is to help artists get the tools they need to succeed and live the life they dream of. He teaches artists how to manage their finances and plan for the success of their businesses, and creates opportunities for artists to show their work in coffee shops, bars, restaurants and other high traffic businesses. He puts artists' work in front of curators at galleries and museums and helps artists manage their brands in order to capitalize on their successes. For more information, visit www.Facebook.com/jeffreythoward.1745.

ABOUT REBECCA BENOIT

Rebecca Benoit, a Beaverton Arts Commissioner, is an award-winning photographer and long-time technology trainer. She is passionate about empowering fellow artists in bringing their work to market. For more information, visit www.pixelegacy.com.

ABOUT BEAVERTON
For more information, reminders and community news, visit www.BeavertonOregon.gov. Also follow Beaverton on Facebook at www.facebook.com/CityofBeaverton, or Twitter at www.twitter.com/CityofBeaverton.

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