



The Best of Oregon

CITY of BEAVERTON

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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BEAVERTON DOWNTOWN ASSOCIATION ACHIEVES NEXT STEP IN REVITALIZATION EFFORTS

BEAVERTON, Ore. – The Beaverton Downtown Association (BDA), a city-supported organization of business owners, property owners, and community members, has been designated as a “Transforming Downtown” by Oregon Main Street.

Communities at the Transforming Downtown level have demonstrated their commitment to using the Main Street Approach as a model for their downtown revitalization efforts, building on the unique assets of the community.

“The Beaverton Downtown Association is very proud to have been accepted at the Transforming Downtown level,” said BDA chair Paul Cohen. “We have worked hard over the last five years to take an aging downtown and transform it into a jewel of Beaverton, with new restaurants, an art gallery featuring local artists, and multiple vintage shops, all helping to attract people downtown.”

The Transforming Downtown designation means that the BDA will receive training, community assessments, technical assistance, Oregon Main Street network participation, and other support from the Oregon Main Street. The BDA will also continue to receive support from the City of Beaverton.

Oregon Main Street is part of the Oregon Parks and Recreation Department’s Heritage Division, and is a member of the National Main Street Center. Currently there are 82 communities in Oregon participating in the four levels of the Oregon Main Street network.

For more information or to get involved with the BDA, visit www.downtownbeaverton.org.

ABOUT BEAVERTON

Beaverton is a welcoming and responsible city that enjoys one of the most diverse populations in Oregon. In 2015, Beaverton was recognized as one of the **safest cities** in the Pacific Northwest (according to CQ Press with cities more than 75,000). Recently, the city’s award-winning finance department received the **Distinguished Budget Presentation Award** as well as the **Certificate of Achievement for Excellence in Financial Reporting**. In 2012, the city was awarded the **Mayors’ Climate Protection Award** from the U.S. Conference of Mayors. It was named one of the **best places to raise kids** by *BusinessWeek* magazine. The city was named **one of the top 25 Suburbs for Retirement** by *Forbes.com*

and **one of the 100 Best Walking Cities in America** by *Prevention* magazine. The city also received the **Recycler of the Year** award from the Association of Oregon Recyclers, named a **Tree City USA** by the Arbor Day Foundation, received a **Silver Award Bicycle Friendly Community** designation by the League of American Bicyclists, and recognized as one of the Environmental Protection Agency's **Green Power Communities**. Lastly, the city's nationally acclaimed visioning program was named **Public Involvement Project of the Year—Best Planning Project** by the International Association of Public Participation (IAP2) Cascade Chapter and also received the prestigious **3CMA Award of Excellence**.

For more information, reminders and community news, visit www.BeavertonOregon.gov. Also follow Beaverton on Facebook at www.facebook.com/CityofBeaverton, or Twitter at www.twitter.com/CityofBeaverton.

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Caption: Councilors Marc San Soucie and Lacey Beaty help Billie the Beaver celebrate the opening of the new streetscape on historic SW Broadway Street in downtown Beaverton. The Beaverton Downtown Association was recently designated a “Transforming Downtown” community by the Oregon Main Street program. *(Photo/City of Beaverton)*