

BCCI Meeting Minutes 8/25/2014

6:30 PM

To be reviewed and approved at the September 2014 meeting.

Attendees:

Chair Rhonda Coakley (SM NAC Rep.), Paul Cohen (NSW NAC Rep.), Sharon Dunham (At Large / SM NAC), Trudy Harder (WB NAC Rep.), Jim Persey (Greenway NAC Rep.), Richard Pickett (At Large / FOTC NAC), Terry Lawler (Treasurer / WS NAC), Gayle Seely (FOTC NAC Rep.), Ramona Crocker (Alternate At-Large / Greenway NAC), Betty Bode (City Councilor).

Absent: Craig Bass (Highland NAC Rep.), Chris Maguire (Alternate WB NAC Rep.), Michelle Lupo (DWRW NAC Rep.), Henry Kane (Vose NAC Rep.), David Harrison (At Large / SM NAC), Ali Kavianian (Vice Chair/ S. Beaverton NAC), Jacquelyn Pliker (At Large / FOTC NAC), Neil Simon (At Large / Greenway NAC), Bill Berg (At Large / WB NAC), Kristen Bea (Alternate Vose NAC Rep.)

City Staff: Lani Parr, Alexis Ball, Equity Outreach Coordinator, Mayor's Office.

MEETING START TIME: 6:39 p.m. without a quorum.

Vote to Approve Minutes was postponed
Discussion points:
VOTING
Motion:
Vote:

Treasurer's Report:

Terry Lawler presented the treasurer's report. \$1,961.40 is the current bank balance.

City Council Report - Betty Bode:

The City turned over part of J Street to Washington County at Nike's request. Nike is the number one renter of office space in Beaverton.

Staff Report – Lani Parr:

Free document shredding will be held on October 11, 2014, from 10:00 a.m. to 1:00 p.m. The event will be held at Tektronix, 13975 SW Karl Braun Dr. A commercial-sized shredding truck will be used for this event. Items no larger than staples and paper clips may be attached to the papers. Limit of three boxes per vehicle. Participants are encouraged to donate canned food to the Oregon Food Bank at shredding events.

The 2014 Fall Voters' Forum is scheduled for October 20, 2014. The event will be held at the Library, 12375 SW Fifth St. This event is sponsored by the BCCI. Please contact Lani Parr at 503-526-2243 to sign up to volunteer. Volunteer opportunities include serving on the planning sub-committee and volunteering on the night of the event with set-up and run of show.

BCCI members will be updating the City Council in November on BCCI's accomplishments over the past year. Please contact Lani Parr at 503-526-2243 to join the team working on the presentation. The NAC

Engagement sub-committee will be working on this at their next meeting, 9/15/14 at 6:30pm. If you are interested, please contact Sharon or Kristen.

BCCI NAC Representative Updates:

West Beaverton NAC raised \$4,450 with their annual garage sale. The proceeds will be used to support the "Pages as Pillars" reading program at Vose and Chehalem Elementary schools.

Vose NAC will be hosting their annual picnic at Wonderland Park this weekend.

Neighbors SW will be hosted their annual Neighbors Night Out event at Big Al's with great business participation, live music and local neighbors attending.

5 Oaks Triple Creek, Autumn Ridge park cleanup continues

Cultural Inclusion Program Update - Alexis Ball: Alexis provided a presentation on the Cultural Inclusion Program. The materials from the presentation are included at the end of the minutes. Future diversity training will be available to NAC's and Boards and Commissions. Presentation is attached to the end of the minutes.

Subcommittee Announcements

Land Use:

Jim Persey presented an update on the Planning Commission's hearing on the Marijuana Dispensaries Text Amendment. The Planning Commission hearing was held on August 6, 2014. The Planning Commission's next meeting is September 10, 2014, at 6:30 p.m. The meeting is scheduled to be held in Council Chambers, The Beaverton Building, 12725 SW Millikan Way.

NAC Engagement: We continue to attend NAC meetings and complete the evaluation forms, which feedback will be consolidated and a report will be completed that should be beneficial for BCCI and NAC's to assist with hosting productive and effective meetings. Also exploring the NAC kiosk project in the new City building and best ways to showcase what our NAC's do. We are also looking for additional members for our committee.

Overall BCCI conversation with attending members of brainstorming ideas for additional NAC participation from our neighbors, meeting ideas, apartment complex outreach and future training needs.

MEETING ADJOURN TIME: 8:30 p.m.

Cultural Inclusion Program

Alexis D.R. Ball
Equity Outreach Coordinator,
Mayor's Office



Cultural Inclusion Program Goals

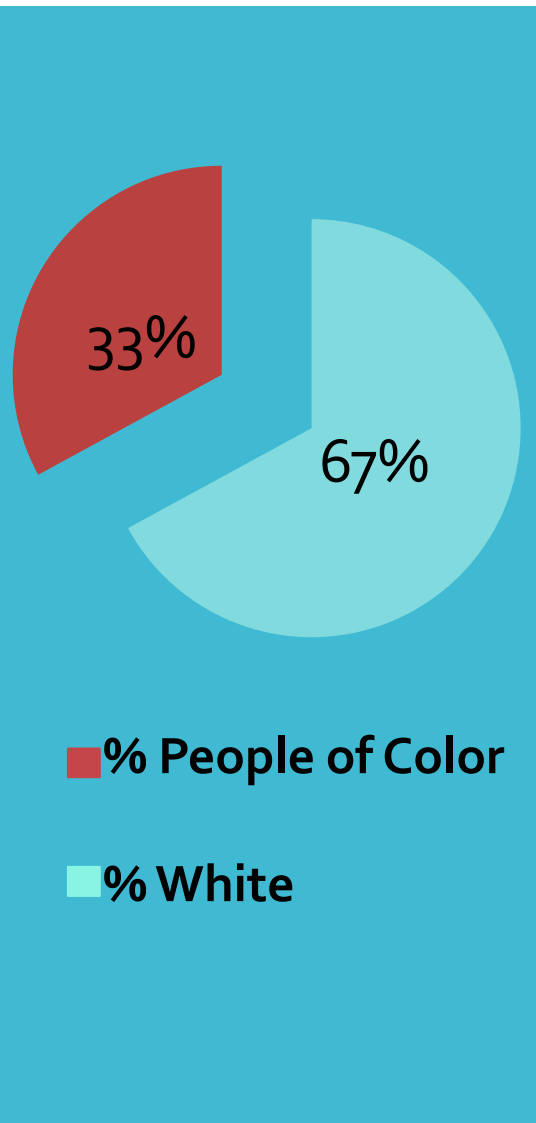


Mission:

To help the City of Beaverton become increasingly *welcoming, inclusive, representative, and responsive* to historically under-represented and underserved communities, particularly communities of color, immigrants, and refugees.

- 1) Build capacity for equity & inclusion
- 2) Act as a community liaison
- 3) Lead internal equity initiatives
- 4) Increase representation in decision-making
- 5) Foster welcoming, inclusivity, & agency

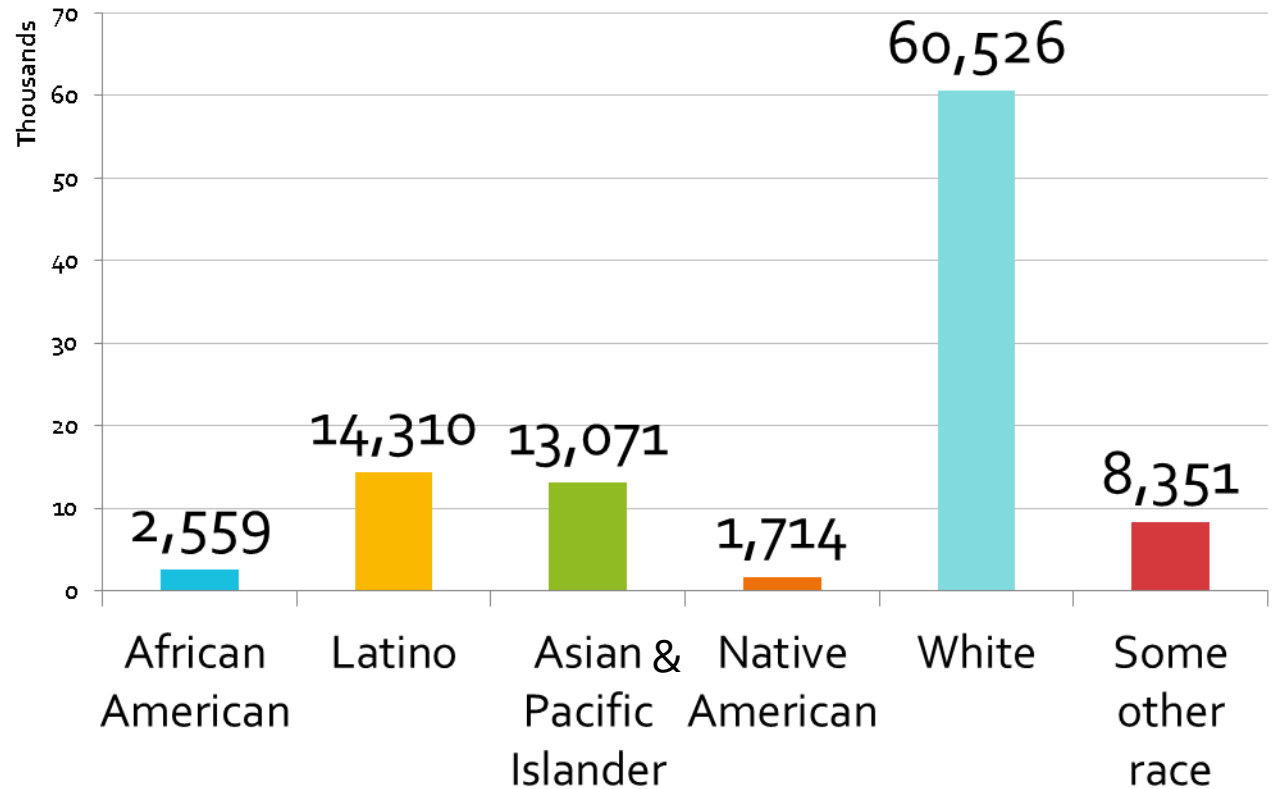
Citywide Demographics



- 1970 Census: 1% non-white
- Today: 1 in 3 people in Beaverton is a person of color (1 in 2 youth)
- Growth rate of communities of color compared to the white community 6:1
- ~1 in 4 were born outside of the US, most have lived here for over a decade

Citywide Demographics Contd.

Latino	%
Mexican	76%
Puerto Rican	3%
Cuban	1%
Other	20%
API	%
Asian Indian	21%
Chinese	18%
Korean	15%
Vietnamese	11%
Japanese	10%
Filipino	8%
Native Hawaiian/Pacific Islander	3%
Other	14%

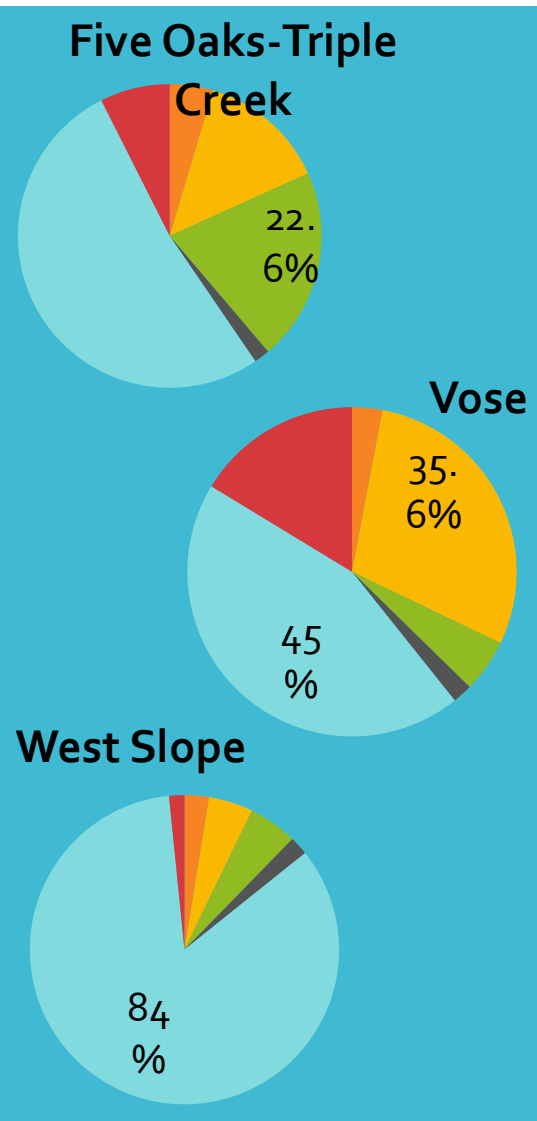


Neighborhood Data

➤ Certain tracts host the highest concentrations of Asians in Oregon

➤ Latino population's projected growth to 1/4 of the city's population by 2020

➤ 46% of limited-English population are Spanish-speakers



- African American (includes African)
- Latino
- API
- Native American
- White
- Some other race



**What does this mean for our
community involvement
work?**

Community Involvement Work

1. Discussing the *why*
2. Knowing your audience
3. Identifying “insiders”
4. Utilizing community partnerships
5. Messaging
6. Trust-building
7. Barriers
8. Incentives
9. Different ways to participate
10. Methods to engage

Let me know
how I can help!

Alexis D.R. Ball, Equity Outreach Coordinator
Cultural Inclusion Program
aball@BeavertonOregon.gov | (503) 526-2503