

Beaverton Senior Citizen's Advisory Committee

Tuesday, February 8, 2011, 2:30 p.m.

Beaverton City Hall

First Floor Conference Room

Call to Order

The meeting was called to order at 2:35 p.m. by Cathy Leong, Vice Chair

Roll Call

Members Present: Judith Auslander, Cathy Leong, Helen Robinson, William (Bill) Johnson, Gail Miller, Minnie Stoumbaugh, Laura Isaacson, Liz Fischer, Aaron Poarch.

Council Liaison: Cathy Stanton

Staff Liaison: Jim Brooks

Elsie Stuhr Representative: Laurel Reilly

Members absent: Gloria Nussbaum, Michael Heart

Guest: Susan Bender Phelps, Owner and Proprietor of Odyssey Mentoring. Susan shared her experience running mentoring programs with youth. Susan's current business helps companies establish and maintain mentoring programs in the corporate world. She discussed the necessary oversight and compliance issues of running a mentoring program.

Approval of January 2011 Minutes: Moved and seconded to approve the minutes as written.

Old Business

- Change in the wording of our Vision Statement: Bill moved to approve a change in the wording of the vision statement from, "We view our Mission to be to provide information to help senior citizens...." To "Our Mission is to provide information to help senior citizens..." Judith seconded the motion, which passed.
- Viral Advertising-Facebook, Twitter and Eons: Liz Fischer and Laura Isaacson agreed to look into the process of getting an account for BSCAC on the various social network sites. Cathy Stanton relayed that the library is hosting a social network on-line training on February 16. Cathy also stated that the city now has a social networking policy. Aaron Poarch agreed to assist with this project as time permits.
- Report to City Council: Michael Heart and Bill Johnson will contact Cathy Stanton to get on the agenda and present a report on the committee's actions in 2010.
- Goals for 2011: Members presented goals they would like the committee to focus on in 2011. The list of goals follows, in no particular order:
 - March in the city parade as a committee. Parade date is August 27th.

- Host Financial Wellness Forum
 - Continue to partner with Elsie Stuhr for the Health and Wellness Fair. Date of this event will be confirmed for the next meeting.
 - Set up Social Networking site for committee
 - Members of committee to attend Picnics in the Park events to meet with Beaverton Elders and have them fill out survey.
 - Distribute surveys to seniors who receive Meals-on-Wheels
- Banner and Trinkets: There was discussion about having trinkets to give away as well as a banner that could be used at various events. Jim will look into having a banner made, as well as ordering some trinkets.
 - Financial Wellness Forum Report: Financial Wellness Forum to be held at Beaverton Library, 10:00 – noon, Saturday, March 12. Bill and Helen report on meeting held with Jim on January 26 (meeting minutes attached). Suggestions were voiced to have other senior service providers set up booths or tables at the forum. Judith will bring information on the SNAP program and Jim will bring information on Elder Mediation. Laurel will ask Elsie Stuhr and Meals-on-Wheels to attend. Gail and Laura both suggest that the Veterans Affairs be contacted about attending.

Jim reported on the advertising and stated that a draft poster will be sent to committee members by e-mail. Posters, flyers and postcards can all be picked up at City Hall after February 15 and distributed. Cathy Stanton committed to taking posters to several churches. Judith has a list of senior centers she will take the information to. All other committee members are encouraged to pick up flyers and posters and distribute to get the word out.

New Business

- Cathy Stanton, City Council Liaison: Cathy reports that the Picnic in the Park events will soon be scheduled.
- Discussion arose about running committee meetings closer to “Roberts Rules of Order” to ensure everyone has opportunity to speak and share ideas appropriately. Jim encourages everyone to send him their thoughts on our meetings and any suggestions about changes.
- Judith suggests the committee members read, “Water the Bamboo” by Greg Bell, which Jim gave to all board members before the meeting started, and discuss the book at the April meeting.

Meeting adjourned at 4:15 p.m.